



Rejuvra®

A strong return on investment
starts with Rejuvra® herbicide.

////// Stop cheatgrass at the seed. Sign up to win a free trial.

Rejuvra® herbicide is a next-generation herbicide that breaks the cycle of germination and stops cheatgrass seed production. Get up to four years of protection to restore rangeland and improve your bottom line with:

// *A stronger return on your land:*

By stopping cheatgrass at the seed level, Rejuvra herbicide allows desirable forage to return with up to **3.5x more perennial grass production***. This reduces grazing pressure and improves the overall ecosystem.

// *A stronger return on your herd:*

Rejuvra herbicide increases forage quality so you can produce more pounds of beef per acre. That means you can improve pasture rotation, reduce feed costs by up to **\$50-\$100 per head** and increase profit potential.

// *A stronger ROI for your operation:*

Reducing operational costs and growing your ranch's potential all starts with Rejuvra herbicide. Applying now sets you up for the long haul by reducing labor costs by up to **\$15-\$25 per head** and providing the lowest cost per pound of gain.

Start planning your strong return today and sign up for updates about Rejuvra herbicide.



Scan the QR code or visit es.bayer.us/rejuvra-trial for your chance to win a free sample of Rejuvra herbicide to apply this summer.

*Forage response is variable and dependent on individual site conditions. Individual results may vary.





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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING.

Open to ranchers who are legal U.S. residents of WA, OR, ID, SD, ND, MT, WY, CO, NV or UT and who are 18 or older and the age of majority in their state, excluding Sponsor's employees, family and household members. Enter by completing and submitting an online entry form available at es.bayer.us/rejuvra-trial between March 1, 2021 and May 14, 2021. ARV of prize: \$5472.00; odds depend on no. of entries. For a copy of the Official Rules, visit es.bayer.us/rejuvra-trial-rules. Sponsor: Bayer Environmental Science, a member of Bayer CropScience LP, 5000 CentreGreen Way, Suite 400, Cary, NC 27513.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS.

Bayer Environmental Science, a Division of Bayer CropScience LP, 5000 CentreGreen Way, Suite 400, Cary, NC 27513. For additional product information, call toll-free 1-800-331-2867. www.environmentalscience.bayer.us. Not all products are registered in all states. Bayer, the Bayer Cross and Rejuvra are registered trademarks of Bayer. ©2021 Bayer CropScience LP.